



Matthew Oliver

User Experience Designer

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SKILLS

UI & UX Design	Competitive Analysis
Wireframing	Problem Solving
Prototyping	Responsive Web Design
UX Writing	Digital Strategy
User Research	Usability Testing

SOFTWARE

Adobe XD	Adobe Photoshop
Figma	Adobe Illustrator
InVision	Adobe Premiere Pro
Webflow	Sketch

EDUCATION



Southern New Hampshire University, Hooksett, NH
BA Communication - New Media
2017- 2019



Pasadena City College, Pasadena, CA
AA Social and Behavioral Sciences
2013 - 2017

PERSONAL INTERESTS

- Passionate about weight training, human anatomy, psychology, stoicism, and self-improvement.
- Enjoy late-night PC gaming, whether strategizing with friends or competing against strangers.
- Create engaging fitness and design-related vlogs to inspire and connect with my professional network.
- Fascinated by cutting-edge tech, flying drones, Rhinoceroses and Keanu Reeves.

WORK EXPERIENCE

UX Designer II - Randolph Brooks Federal Credit Union *July 2019 - Present*

Full-time User Experience Designer for RBFCU's IT Web Development Team. My accomplishments include:

- Partnered with business units and cross-functional teams to design intuitive and accessible experiences for RBFCU's mobile and online banking platforms.
- Contributed to the development and maintenance of a custom Angular Material Design System, streamlining design consistency across digital teams.
- Became the first contractor in IT Web Development history to be converted into a full-time hire.
- Played a key role in elevating RBFCU's app ratings from below 2.0 to 4.5+ on the Google Play and Apple App Stores through strategic UX enhancements.
- Bridged the gap between Marketing and IT Web Development, fostering collaboration and aligning strategic goals.
- Advocated for the importance of UX at the executive level, influencing leadership changes that led to an expansion of individual contributor roles.
- Identified cost-saving opportunities, helping RBFCU save over \$100,000 annually by transitioning from FullStory Analytics to Microsoft Clarity.

UX Designer (Remote) - H-E-B Headquarters *September 2018 - July 2019*

Worked remotely for H-E-B's Corporate HR, Talent Development Department. My duties included:

- Designed UX and UI solutions for iDevelop, H-E-B's Learning and Talent Development web application.
- Created wireframes, mockups, and interactive prototypes to optimize usability testing and improve the user journey.
- Conducted competitive analysis of top e-learning platforms to inform design decisions and enhance user engagement.
- Collaborated within an Agile environment alongside designers, developers, and project managers to execute user-centric solutions.
- Utilized tools such as Adobe XD, Photoshop, Illustrator, and Figma to craft high-fidelity designs.
- Developed responsive websites using Webflow and WordPress, ensuring seamless developer handoff with pixel-perfect code.